## **To Whom It May Concern**

Through this letter, I would like to recommend Mike Paul for the position of Digital Marketing Executive at your organization. Mike has worked as a dedicated and enthusiastic Marketer at XYZ company for 5 years.

He was managing the complete Digital Marketing process for our main selling products. He was involved in planning, managing, and tracking of marketing strategies. Apart from work ethics, Mike is a great team leader. He has been successfully leading a team of five employees.

Mike brilliance in marketing let XYZ company successfully sell their products online and offline. He has managed to improve the quality of products by coordinating with the production manager. The biggest plus of Mike is that he understands the audience. He has excellent communication skills and is extremely organized.

I believe Mike would be a great asset to any organization. I genuinely recommend him and wish him all the success in life.

If you have any questions regarding his eligibility or work, please feel free to contact me at (000) 000-9999 or xyz@gmail.com.

Sincerely,

(Signatures)

Priyank Sharma Communications Manager