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Mark Johnson
Human Resources Manager
Accent Homes
238 Alpha Street
Portland, Maine 08789

Dear Mr. Johnson,

I was so thrilled to hear about the opening for a digital marketing executive in your Portland offices. My former co-worker, Martin Lopez told me about the job opening. As a digital marketer for over 5 years, I would love to use my work experience to help the Accent Homes achieve its marketing goals and make work strategies for newly launched products.

I've started my career working with a start up where I learned the art of bringing the best results with limited resources. Then, I become a part of the XYZ company as a marketing expert where I handled multiple search engine and social media projects. Being in the marketing industry for more than five years, I have been able to save thousands of dollars by implementing highly productive marketing campaigns.

I've attached my resume and portfolio for your consideration. I'm hoping to hear a positive response from you.

Best Regards,

Handwritten Signature (for a hard copy letter)

Elizabeth Cerny